

TOURISM AND EVENTS

Industry Curriculum Framework

THIS COURSE IS NOT OFFERED FOR DELIVERY BY A SCHOOL.

(Refer also to Introductory Notes: HSC VET Industry Curriculum Framework Courses)

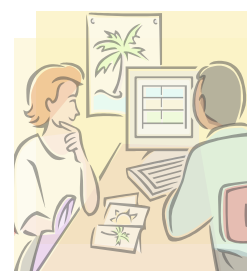
Why study Tourism and Events?

Tourism and Events aims to provide students with the opportunity to gain a range of skills suitable for employment in the tourism industry and to provide pathways for further study.

The course focuses on providing customer service, tourism advice and communicating with customers from diverse backgrounds.

Working in the tourism industry involves:

- marketing tourist attractions
- guiding people to special sites and places
- arranging reservations and accommodation for international and local travel
- teamwork
- planning and organising events and managing services



Samples of occupations students can aim for in the tourism industry:

- ✓ events coordinator
- ✓ tourism consultant
- ✓ reservations clerk
- ✓ group tour coordinator
- ✓ sales officer
- ✓ tour guide



Course description

This course is based on units of competency, which have been developed by the tourism and events industry to describe the competencies, skills and knowledge required by workers in the industry.

Competencies undertaken may include: promote products and services to customers, source and provide destination information and advice, develop and update tourism and events industry knowledge, co-ordinate guest and delegate registrations at venue, use business technology and provide on-site information and assistance.

A school-based traineeship is available in this course, for more information:

<http://www.sbatinnsw.info/>

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Depending on competencies chosen, full or part qualifications from the Tourism, Hospitality and Events Training Package (SIT07) will be available. Your teacher or VET Coordinator will advise the competencies and qualifications that may be available.

The Board of Studies Tourism and Events Curriculum Framework syllabus (2002) is currently being revised and a new syllabus will be available for Year 11 students from 2009.

The qualifications likely to be available through the Tourism and Events Industry Curriculum Framework are:

- Certificate I in Tourism (Australian Indigenous culture) SIT10107 *
- Certificate II in Tourism SIT20107 *
- Certificate III in Tourism SIT30107 *
- Certificate III in Events SIT30607 *
- Transcript of Academic Record in Certificate III in Tourism (Retail Travel Sales) SIT30207
- Transcript of Academic Record in Certificate III in Tourism (Tour Wholesaling) SIT30307
- Transcript of Academic Record in Certificate III in Tourism (Visitor Information Services) SIT30407

* Transcript of Academic Record in these Certificates may also be available.

For more information on possible outcomes please refer to the Tourism and Events Curriculum Framework syllabus that can be found by visiting the VET Curriculum Frameworks page of the Board of Studies NSW website: http://www.boardofstudies.nsw.edu.au/voc_ed/industry-curriculum-frameworks.html

Recognition of Prior Learning

If you have already completed all or part of a similar vocational course elsewhere, such as at TAFE, your previous studies and results will be recognised. You will not have to repeat that training and assessment. Additionally if through previous work or life experiences you have already developed high level skills in this course area, these may also be able to be recognised. Your teacher or VET Coordinator can provide more details of the recognition process.